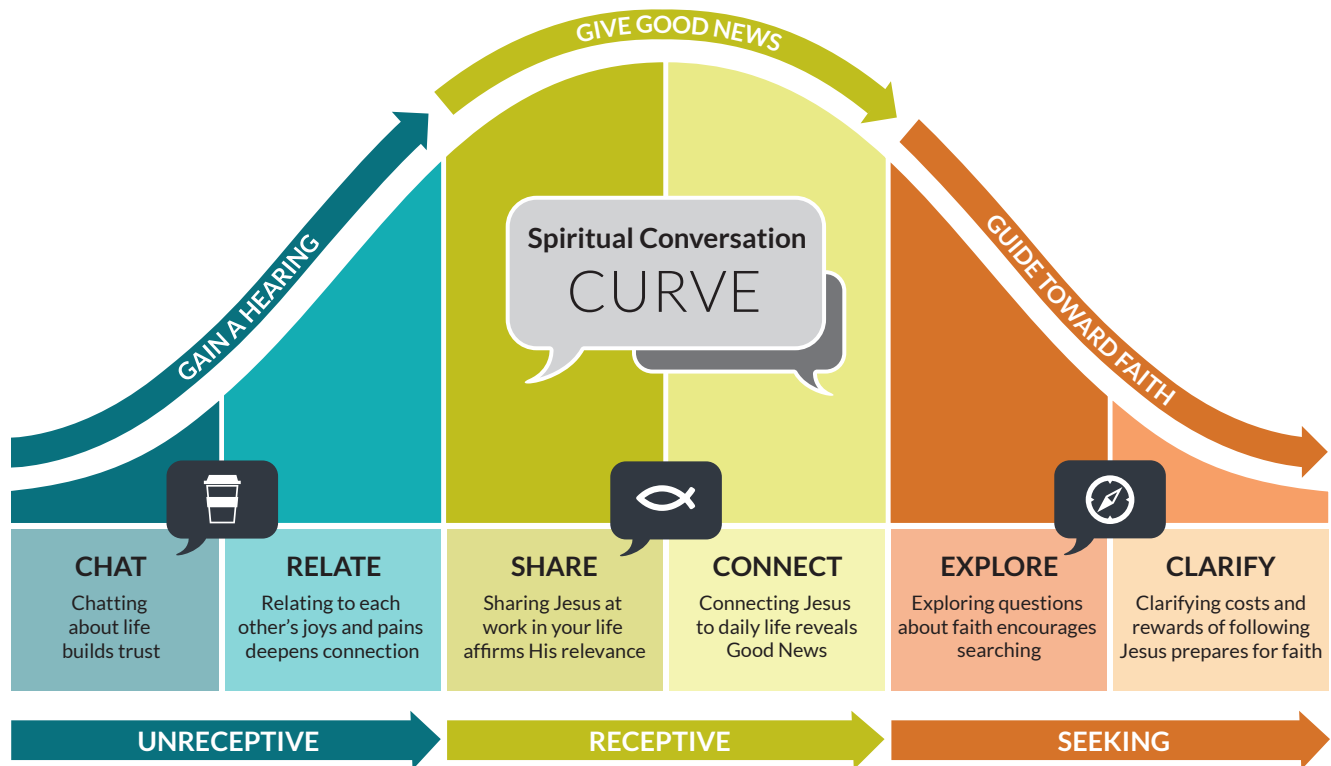


THE SPIRITUAL CONVERSATION CURVE



There are three basic postures non-Christians have towards the Gospel. Each posture calls for a unique expression of Christian witness.

- **GAIN A HEARING:** Those who are *unreceptive* to the gospel need someone to help them overcome general cultural distrust and their personal “church hurt” by *chatting* about life (which builds trust) and *relating* to each other’s joys and pains (which deepens connection).
- **GIVE GOOD NEWS:** Those who are *receptive* to the Gospel need someone to show Jesus to them by *sharing* how Jesus is at work in their own life (which affirms his relevance) and *connecting* Jesus to daily life (which reveals Good News).
- **GUIDE TOWARD FAITH:** Those who are genuinely *seeking* need someone to help guide them toward faith by *exploring* questions about faith (which encourages searching) and *clarifying* the costs and rewards of following Jesus (which prepares for faith).

NOTES